USask Computer Science

2023-2024 Sponsorship Guide

BE WHAT THE WORLD NEEDS

WHY SPONSOR?

Our department boasts a rapidly growing undergraduate program, as well as the largest thesis-based graduate program on campus. USask's June 2023 convocation ceremony included 172 of our graduating students.

With approximately 1400 current students and enrolments continuing to rise, now is a perfect time to get involved. Sponsorship is a powerful tool to increase interactions with students, create brand awareness, and attract the highest caliber of students upon graduation.

Furthermore, sponsorships have a direct and meaningful impact on the student experience. Your sponsorship allows us to elevate our event offerings. These events create opportunities for skill development, inspiration, and career exploration, and foster a sense of community within our department and the greater-Saskatoon tech industry.

Thank you for your consideration of our sponsorship opportunities.

Sponorship Opportunities

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Internship Networking Event

November 29, 2023

The Computer Science Professional Internship Program hosts a networking event during the Fall Semester. This event connects potential employers with our best and brightest students who will be searching for internship in the upcoming semester. We also invite students currently working at internship placements, and those who recently completed the program, for a well-rounded networking experience.

In 2022, the event connected **84** students with **41** representatives from **14** of our engaged employer partners.

Event sponsors should be engaged with our internship program or intend to work with our program in the future.

Sponsorship Opportunities

	Event Sponsor
Investment	$1250
Opportunities Available	3
Internship Advice Panel Seat	Yes
Designated company Table During Event	Yes
Company Stand banner displayed on stage during event	Yes
Deadline to sponsor	October 31, 2023

DIGITIZED

MAY 1, 2024

Digitized is a one-day technology conference for high school students held each May. The event provides a unique opportunity for students to learn about the latest developments in technology at the USask campus.

The event welcomes up to **350** students in grades 10-12 and features a range of speakers and hands-on workshops.

Digitized runs in partnership with the Saskatoon Industry-Education Council.

Sponsorship Opportunities

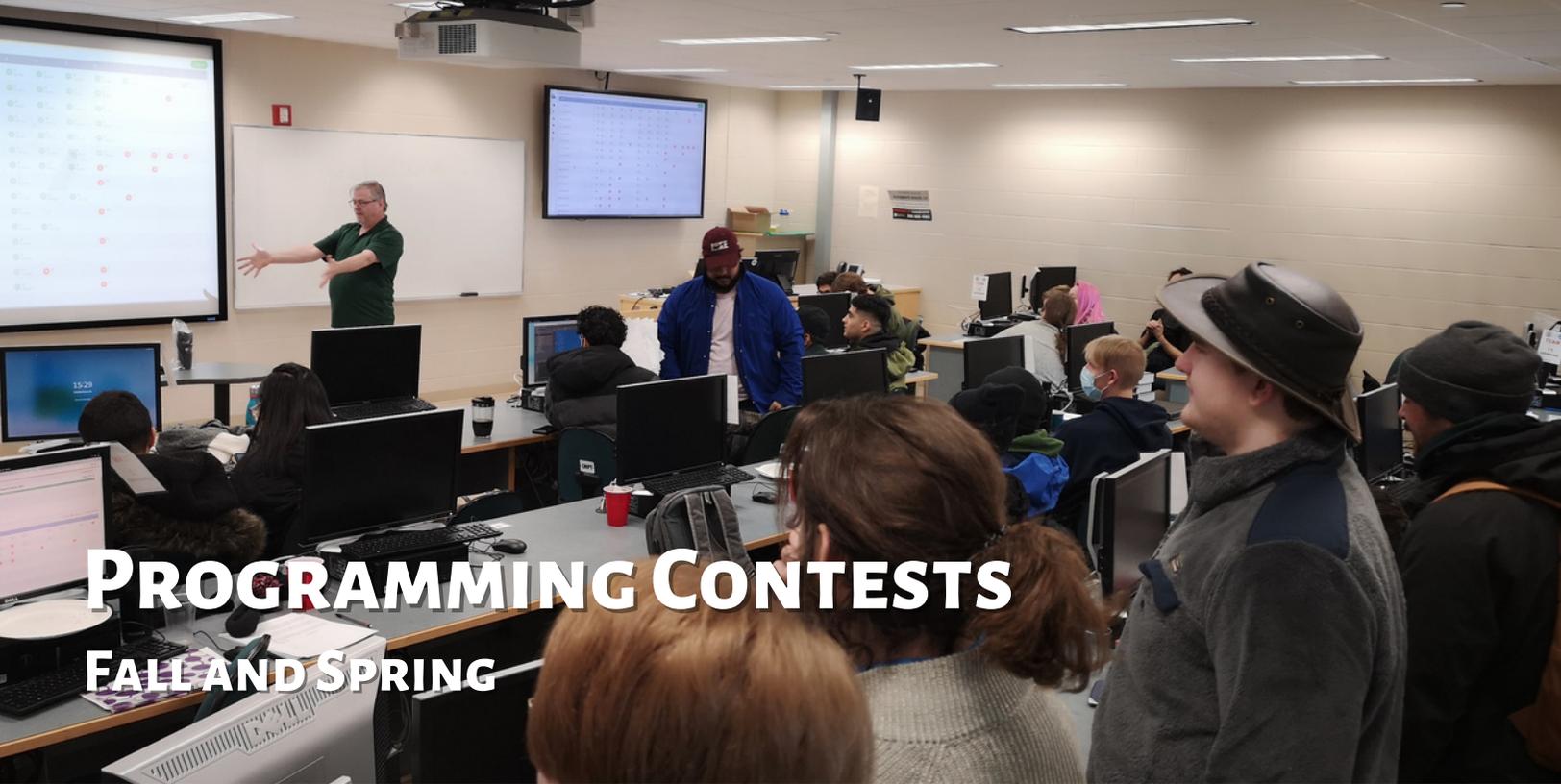|	EVENT SPONSOR
INVESTMENT	$2000
OPPORTUNITIES AVAILABLE	4
LOGO RECOGNITION ON EVENT WEBSITE AND SOCIAL MEDIA	Yes
COMPANY STAND BANNER DISPLAYED ON STAGE DURING KEYNOTE	Yes
VERBAL RECOGNITION AT THE EVENT	Yes
PROVIDED PROMOTIONAL FLYERS INCLUDED IN EVENT SWAG BAGS	Yes
DEADLINE TO SPONSOR	MARCH 31, 2024

GRADUATION BANQUET
JUNE 2024

The Computer Science Graduation Banquet is hosted in collaboration with the Computer Science Student Society.

With an average attendance of **150**, this is an excellent opportunity to celebrate and network with newly graduated students and scholarship recipients.

Sponsorship and corporate table purchases help make ticket prices affordable for students.

Sponsorship Opportunities

	PRESENTING SPONSOR	GOLD SPONSOR	CORPORATE TABLE
INVESTMENT	$3000	$2000	$1000
OPPORTUNITIES AVAILABLE	1	2	5
KEYNOTE ADDRESS AT EVENT	Yes	-	-
COMPLIMENTARY TICKETS	8	4	4
VERBAL RECOGNITION AT EVENT	Yes	Yes	-
LOGO RECOGNITION ON PROMOTIONAL MATERIALS	Yes	Yes	-
STAND BANNER ON DISPLAY AT EVENT	Yes	Yes	-
DEADLINE TO SPONSOR		APRIL 30, 2024	

PROGRAMMING CONTESTS
FALL AND SPRING

Our fall programming contest is a local qualifier for the ACM Regional competition, while the spring edition helps students sharpen their skills for the next fall. This event offers a platform for our highly skilled students to showcase their skills and creativity. Multiple levels of competition ensure students can participate throughout their degree.

Contests attract an average of **65** students. Sponsorship funds aid in providing lunch and prizes for the participants.

Sponsorship Opportunities

	Gold Sponsor	Silver Sponsor
Investment	$1000	$500
Opportunities Available	1 PER CONTEST	1 PER CONTEST
Company representatives Invited to Event	Yes	Yes
15 minute speaking opportunity	Yes	-
Logo Recognition On Promotional Materials	Yes	Yes
Stand Banner On Display At Event	Yes	Yes
Deadline To Sponsor	September 30,2023 (fall) / January 31, 2024 (winter)	

Donations and Scholarships

Donors play a big part in broadening the department's margin of excellence and attracting high caliber students to our programs. Awards and scholarships positively affect a student's academic experience and encourage further engagement at the academic and professional levels.

Fund for Excellence

The Computer Science Fund for Excellence was established in 1988 to advance new initiatives that enhance the excellence of the department's programs in a manner that complements, rather than replaces, traditional sources of University funding. Contributing to this fund is one way to support the department.

Start Your Own Scholarship or Award

Donor-funded scholarships and bursaries are one way for you to express your passion for academic enlightenment, values in the community, or pay tribute to a beloved family member or colleague. While scholarships recognize academic excellence, bursaries focus on addressing the financial needs of our students. The Department of Computer Science follows the University of Saskatchewan regulations and procedures for donations. More information about creating your own award or making a donation to USask can be found here. Any questions you may have can be directed to the College of Arts and Science Advancement Team.

Connect With Us

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