

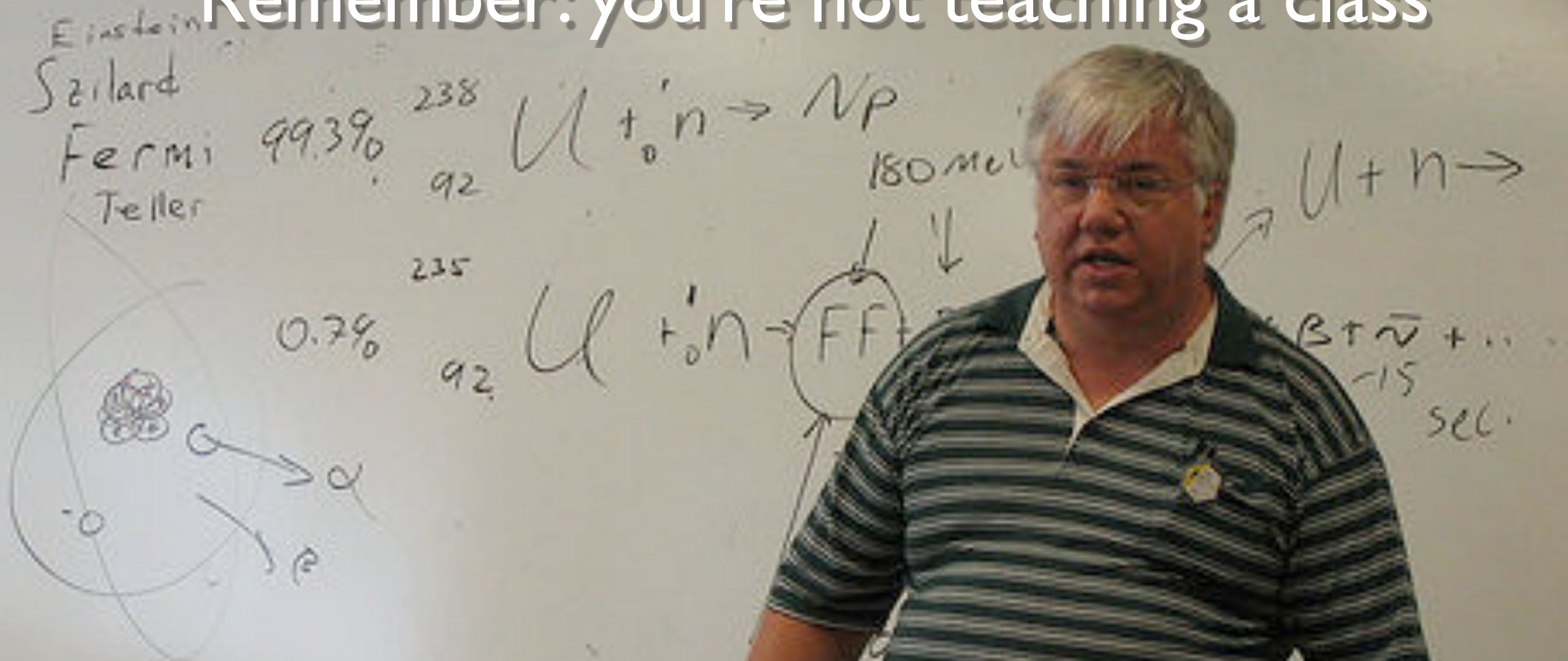
Okay, it's a well known fact that people start to lose attention in the first five minutes of a presentation, so I'm going to start off with this. It's the most important thing, so I don't want you to be drifting off into thought when I'm saying this. Every single person at that conference (except for, you know, people who live in Boston, but really how many geography departments are in Boston?) spent a lot of money to get there. I don't need to tell you that, all of us spent a lot of money on plane tickets, hotels, food. Skybus really cost all of us a lot! So, they spent a lot of money to get there. They did not travel all this way to see you read text of a screen. I'm pretty sure that you don't get into grad school/get your PhD, if you can't read. They can read it off the screen without your help. They came here to *listen to you talk*. The screen behind you, that's just gravy on the cake (yah, I said it). It's not your presentation, you're your presentation. Powerpoint is really just a distraction from you. So, don't do this. Please don't do this!

How not to suck at powerpoint

A guide

EXCEPTIONS
NRL STAFF MEMBER SEARCHES
SUCH ITEMS PRIOR TO YOU
ENTERING THE REACTOR BUILDING

Remember: you're not teaching a class



You're telling a story

You want to make people think "Damn, I wish I was doing
that research"

Al Gore told such a
good story, they gave
him the Nobel Prize



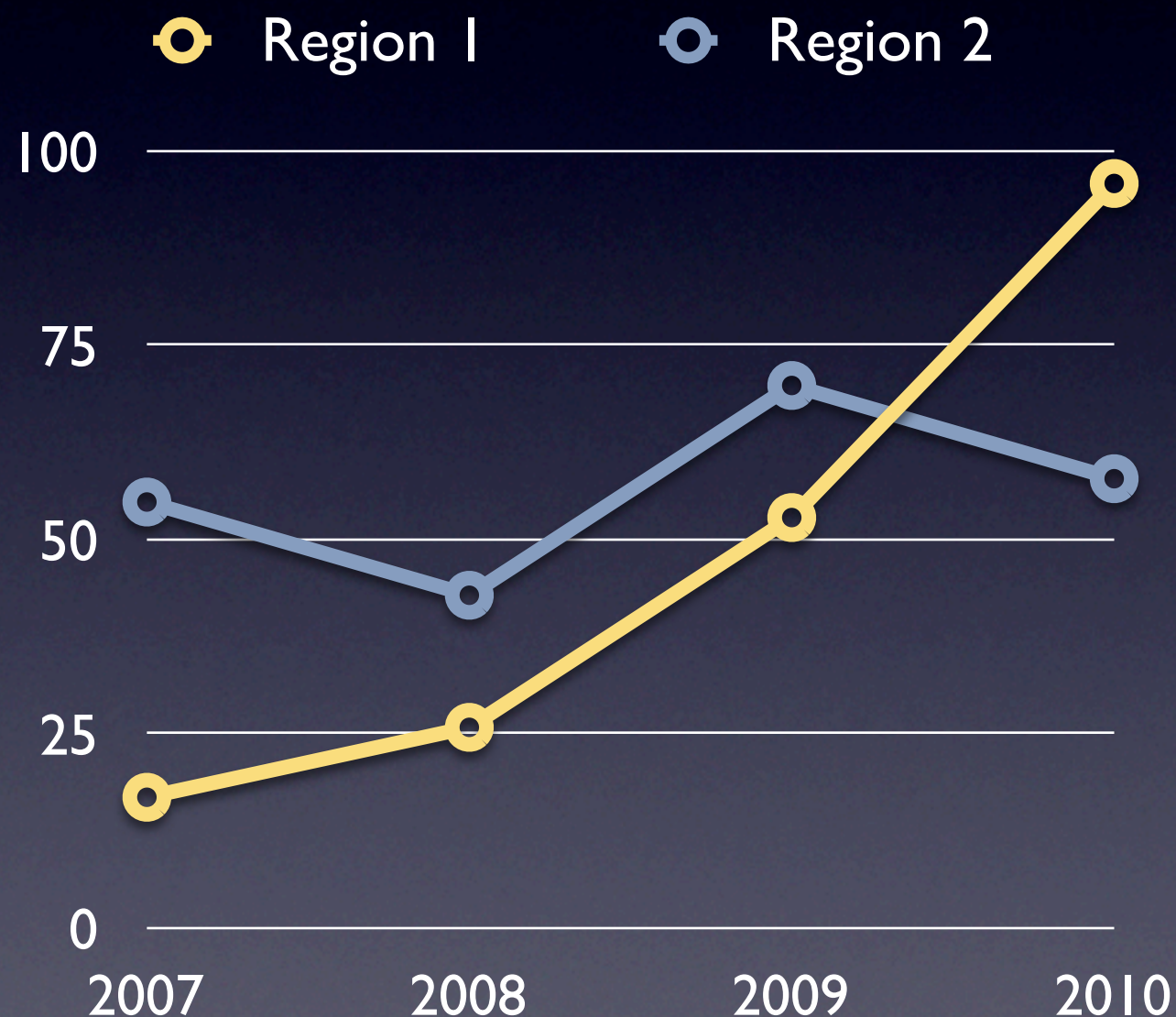


Concentrate on why your research is important

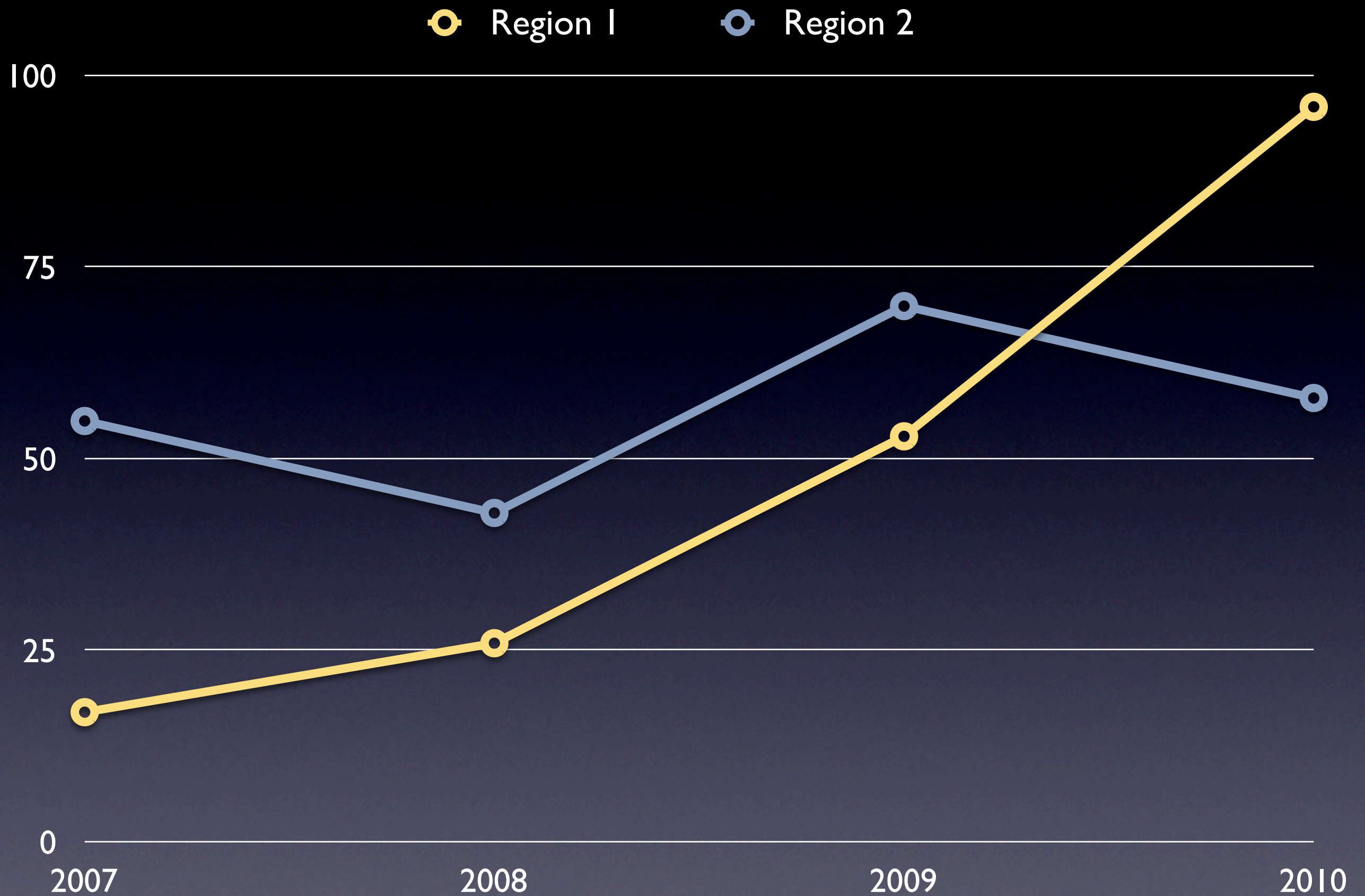
A few hints on how to do this:

Geography is such a visual discipline: show rather than tell

Instead of this...



- $R^2 = .299$
- Gamma = Beta
- Region 2 drops in Beta value from 2009 on
- But where is region 3?
- But in Canada, the whole thing's in reverse!



Just try just telling the story of the graph!

A final word of advice: be prepared for everything to go wrong. Don't try anything complicated, and be prepared for everything to break.

